



QP CODE: 21002196



21002196

Reg No :

Name :

M COM DEGREE (CSS) EXAMINATION, NOVEMBER 2021

First Semester

CORE - CM010105 - METHODOLOGY FOR SOCIAL SCIENCE RESEARCH

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF), M.COM MARKETING AND INTERNATIONAL BUSINESS (SF), M.COM MANAGEMENT AND INFORMATION TECHNOLOGY (SF), Master of Commerce and Management

2019 ADMISSION ONWARDS

FC5495A7

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Explain the need for conducting research studies.
2. What is Experimental Research?
3. What are Dependent and Independent Variables? Give Example
4. Define a Hypothesis.
5. What is Sampling Design?
6. What is Simple Random Sampling?
7. Natural observation is the opposite of Contrived observation. Discuss with real life examples.
8. Explain two methods of determining the reliability of an instrument in qualitative research.
9. Distinguish between simple hypothesis and composite hypothesis.
10. What are the main objectives of writing a research report?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. State the precautions in problem formulation.
12. Describe experience as a source of research problem.





13. State and explain the need for review of literature.
14. Discuss the role of exploratory designs in social science research.
15. "The sense of questionnaire may be varied according to the types of questions included in it". Justify the statement using proper examples.
16. "Arbitrary Scales are ad hoc basis and Differential scales are on consensus basis." Explain the statement rationally.
17. "A test is reliable to the extent that repeat measurements made by it under constant conditions will give the same results." Critically analyze.
18. What are the consequences of Plagiarism?

(6×2=12 weightage)

Part C (Essay Type Questions)

Answer any two questions.

Weight 5 each.

19. Elaborate the process of research work.
20. Describe the different types of research design.
21. Discuss the Scope of Case Study and also mention about the merits and demerits involved in a Case Study method.
22. Discuss the structure and layout of the typical research report.

(2×5=10 weightage)

