

G 2088

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, MARCH 2015

First Semester

Faculty of Commerce

RM 01C 04—RESEARCH METHODOLOGY

(2012 Admissions)

Time : Three Hours

Maximum Weight : 30

Section A

*Answer any five questions.
Each question carries 1 weight.*

1. Explain descriptive research.
2. What do you mean by research design ?
3. What is a dependent variable ?
4. What is a sample ?
5. What you mean by reliability ?
6. What is a research question ?
7. What is a sampling design ?
8. What is cross-sectional research design ?

(5 × 1 = 5)

Section B

*Answer any five questions.
Each question carries 2 weight*

9. What is a variable ? Differentiate between extraneous and intervening variable.
10. Enumerate sample and census survey.
11. Differentiate interview schedule and a questionnaire.
12. Explain the different phases of research process.
13. What is a hypothesis ? What are its types ?
14. What are the advantages and disadvantages of questionnaire method of data collection ?
15. What are the factors to be considered while selecting a research topic ?
16. What are characteristics of a good research report ?

(5 × 2 = 10)

Turn over

Section C

*Answer any **three** questions.
Each question carries 5 weight.*

17. Explain the various methods of data collection.
18. Explain the various types of sampling.
19. What components are typically included in a research report ?
20. What is an interview ? What are the types of interview ? Describe the advantages and disadvantages of interview method.
21. Bring out the role of case study method in research.
22. Write an essay on the various steps in a survey.

(3 × 5 =15)