

QP CODE: 20101146



20101146

Reg No : .....

Name : .....

**B A DEGREE (CBCS) EXAMINATION, NOVEMBER 2020**

**Second Semester**

B.A English Literature ,Communication and Journalism Model III (Triple Main)

**Core Course - EN2CRT04 - EDITING AND FUNDAMENTALS OF MEDIA WRITING**

2017 ADMISSION ONWARDS

492ACJ70

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any ten questions.*

*Each question carries 2 marks.*

1. Who is the diamond cutter of a news paper. Why?
2. Editor
3. News editor
4. News page
5. Middles
6. Book reviews
7. Editing for accuracy
8. Editing for consistency
9. Importance of proof reading
10. Photo journalism
11. The lead
12. Freelancing

(10×2=20)

**Part B**

*Answer any six questions.*

*Each question carries 5 marks.*

13. Which are the principles of editing?
14. What are the characteristics of a good article?





15. What are the types of editorials?
16. What is Copy tasting?
17. Subbing in journalism
18. Editing techniques in electronic era
19. Readability of newspapers
20. Free press
21. Copyright in journalism

(6×5=30)

**Part C**

*Answer any two questions.*

*Each question carries 15 marks.*

22. Explain the organisational structure of the editorial department.
23. What are the basic rules of editing a news story?
24. Types of interviews
25. News sources

(2×15=30)

