

Report of Industrial Visits (IV)

Organized by

ED Club

Industrial visits form an integral part of the curriculum so that the student gets the opportunity to experience the practical environment.

The ED club of Deva Matha College Kuravilangad organized a one-day industrial visit to **Kitex & Anna Aluminium factory** on **3 November 2017** for **Second year B.Com students**. Mrs. Soumya Sebastian and Mr. Jithin Joy, Faculty of Commerce Department accompanied with this Industrial Visit.

Details of the Journey

- Started travelling from our college at 8 AM in a tourist bus named “Hornbill Holidays” on 3rd November 2017.
- Reached Kitex at 9.45 AM & reached Anna Aluminium factory at 11.25 A.M
- After lunch, we visit the ancient Hill Palace wprovidesovide historical information.
- Reached Cherayi beach s an entertainment programme
- Reached college at 9.30 PM

About KITEX Ltd.

Kitex garments limited is the business of manufacturing and exporting garments and school bags. Now the company in Kizhakambalam produce only school bags and other garments are imported from their various branches. The company also exports infant and childrens wear and jacket to the US. Kitex garments India is based in Kochi, Kerala. It was incorporated in 1992. It made its public issue in the year of 1995 it is promoted by BOBY M JACOB, SABU M JACOB and SOMY VARGHESE.

As soon as we reached the company, we are guided by a production officer and he has given a detailed description of their performance. Maximum production in the company is carried out by means of machinery subdivided in various activities like the inception of raw materials, mixing process, making and stitching of bags and then converting it into finished goods. It was great to know that around 2500 bags were produced per day. During school season around 3500 bags were produced per day. In order to make the bags there are mainly four sections, each section contains 150 workers for hand-in-hand work.



The company currently employs over 7000 people at its faculty and has been a business provider to many satellite businesses in the state. The company is the Second largest producer of children's apparel in the world and is now in the process of setting up an operation in the US of AMERICA. Through the years, the company has carved a niche for itself in this highly competitive industry with its tradition of world-class quality.

Anna Aluminium Factory

After visiting Kitex factory, we reached Anna Aluminium factory at 11.25 AM. The company is located at Kizhakambalam, Ernakulam. Anna is active with its affiliated companies associated with thousands of customers & suppliers. Their greatest asset is its brand and its value. Their brand promise is the heart of everything they do and say.

A renowned personality from the Production department also guided us with strict orders. He helped us to learn how the factory works. Anna Aluminium is the biggest manufacturer and marketer of Aluminium products. Anna group places huge emphasis on adherence to quality standards and the ISI mark awarded by the Bureau of Indian Standard to their Aluminium products. Mainly Anna Aluminium manufactures all types of vessels out of them Chkson Cookware, Non-Stic cookware, Induction base vessels, Thermal Cooker, etc. Anna pure aluminium vessels are exported and have 1200 dealers outlet in India.

The founder of Anna Aluminium was Mr. M.C. Jacob. Through his success undertakings, the group conquer the market with high quality Aluminium sheets, Circles, Vessels & Utensils made from 99.95 per cent pure aluminium ingots. The group's turnover has been growing at 20% a year and hopes to maintain the growth rate. Anna group has grown to become the largest Pvt. Sector employer in Kerala with its highest employee strength.

After lunch, we visit the ancient hill palace at Tripunithura, Kochi. It was the Imperial Administrative office & official residence of Cochin Maharaja. Then we went to Cherayi beach as an entertainment programme. We left the premises at 7.00 PM.

Summary of Experience

It was a good experience, which provided the exposure to the second-year students to industrial life. The students benefit from technical details provided by the company and various carrier opportunities in business. The students of second-year b.com and all the two faculty members have enjoyed the technical environment at this organization a lot. The industrial visit is planned to give the students practical exposure to the current working of industries and relate to what they study in their course.



The students of the commerce department need this type of industrial exposure so that they can be familiar with policies, procedures and working environments in industries and easily adapt themselves to the changing business world when it comes to their future assignments in their professional life after completion of their course.



Students at KITEX as part of IV organized by ED Club



Students inside the KITEX



List of E.D. Club Students who were part of IV

| Cl.No. | Name |
|--------|-----------------------|
| 1 | ALPHINE SIBI |
| 2 | ARUN JOSE |
| 3 | GIBSON MANI |
| 4 | JIBIN JOHN |
| 5 | JITHIN JOHN |
| 6 | JOSEPH MATHEW |
| 7 | SHARON THOMSON |
| 8 | KRISHNENDU VIJAYAN |
| 9 | AKSHAYA VIJAYAN |
| 10 | ALIANA P GEO |
| 11 | ANILA P DIVAKARAN |
| 12 | ANJALY ELIZABETH BABY |
| 13 | ANJANA MANOHARAN |
| 14 | ANU MOHAN |
| 15 | ANUPAMA N B |
| 16 | BINJU MOL K SHAJU |
| 17 | CHINJU VINOD |
| 18 | JAYA LIZABATH SIBI |
| 19 | JIBY MATHEW |
| 20 | MARIA VARGHESE |
| 21 | NAYANA S |
| 22 | SNEHA JOY |
| 23 | AKSHAY RAJ |
| 24 | ALBIN BABY |
| 25 | ALEX GEORGE |
| 26 | ARUN JOSEPH |
| 27 | GEORGE BENNY PATHIYIL |

| | |
|----|----------------------|
| 28 | KURIAKOSE MATHEW |
| 29 | RAHUL SUMON |
| 30 | RONY JOSEPH |
| 31 | SANJU SCARIA |
| 32 | AISWARYA BABU |
| 33 | ALEENA THANKACHAN |
| 34 | ANUJA MARIA JOY |
| 35 | ARDRA ANIL |
| 36 | ASWINI RADHAKRISHNAN |
| 37 | ATHULYA SOMAN |
| 38 | BIBIKUTTY |
| 39 | ELIZABETH JOSEPH |
| 40 | HARIPRIYA K B |
| 41 | JISNA T BENNY |
| 42 | MAGGIE MARIA JOY |
| 43 | MERIN DALI SHAJI |
| 44 | PARVATHY M NAIR |
| 45 | PARVATHYNAYANA |
| 46 | ROSEYA K S |
| 47 | ROSMI P C |



Ms. Soumya Sebastian

(Coordinator, ED Club)