



SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT



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ABOUT THE BOOK

The textbook is intended to help the students who are undergoing Post Graduation in Commerce. The book 'SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT' has covered all the relevant themes elaborately as mentioned in the M.G. University syllabus for CSS M.Com. students. Intricate concepts are lucidly explained and adequate illustrations are included to make the learning process hassle-free.

The book consists of five modules, which are constituted to address the investment process more proficiently. Various important concepts mentioned in the books are:

- Investment Avenues – Investment Information Sources
- Risk and Return Measurement – Bond – Securities – Portfolios
- Fundamental Analysis – Technical Analysis – Efficient Market Theory
- Capital Asset Pricing Model – Sharpe Index Model – Arbitrage Pricing Theory
- Chart Patterns – Advanced Technical Indicators
- Portfolio Evaluation and Revision Strategies.

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